



The Inside Scoop on

## Corporate Social Responsibility

### Internal Resources

#### Current Students & Recent Alumni

- Nar Dao '09, Jonathan Rose Companies
- Rita Hudetz '09, Bearing Point
- JP Jewell '09, EDF – Corp. Partnerships
- Cat Manzo '09, Wal-Mart – Sustainability
- Madeline Ravich '09, Hasbro – CSR
- Jenn Stredler '09, GAP – Corp. Philanthropy
- Jessica Strauss '09, GE Energy
- Yusing Wu '09, Sustainable Harvest
- Katie Schindall '10

#### Faculty

- Jack Meyers, SOM Adjunct
- Jonathan Koppell, SOM
- Garry Brewer, SOM
- Brad Gentry, FES
- Erin Mansur, FES
- Daylien Cain, SOM

#### Classes to Consider

- MGT 864: CSR: Social Venture Mgt.
- MGT 861: Philanthropic Foundations
- MGT 526: Doing Business in the Developing World
- MGT 532: Leadership and Values
- MGT 596: Business Ethics: Succeeding

Cross-listed with FES:

- MGT 684: Management & Environment: Issues and Topics
- MGT 564: Greening Business Operations
- MGT 688: Corporate Environmental Management and Strategy
- MGT 685: Private Investment and the Environment: Legal Foundations and Tools

Cross-listed with Law:

- MGT 694a: Community and Economic Development

### External Resources

#### Seasoned Alumni (*Contact information may be found in the Alumni Directory*)

Alumni working in general CSR functions or CSR consulting:

- Dee Siegel

Alumni working in sustainability:

- Franky Mo, Gap

Alumni working in green architecture:

- Dara Kovell, Jonathan Rose Companies

Alumni working in business and human rights:

- Christine Bader, BP/UN

Alumni CSR headhunters:

- Ellen Weinreb

Other Alumni:

- Lindsey Halverson, Seattle-Northwest Securities Corp.
- Kara Rodgers & Kevin Boughan, Praxair
- Seth Goldman, Honest Tea
- Nick Brod
- James Woody
- Michal Perlstein

#### Job Ideas

- Traditional companies well-known for CSR: Wal-Mart, Coca Cola, GE, Gap, Nike
- Companies founded on CSR principles: Timberland, Patagonia, Seventh Generation
- NGOs that partner with companies: EDF, WWF, CI

#### Online Resources

- CSR Wire [www.csrwire.com](http://www.csrwire.com)
- Ethical Corporation [www.ethicalcorp.com](http://www.ethicalcorp.com)
- Business for Social Responsibility [www.bsr.org](http://www.bsr.org)
- Center for Corporate Citizenship [www.bcccc.net](http://www.bcccc.net)
- Just Means [www.justmeans.org](http://www.justmeans.org)
- CSR Chicks USA <http://groups.yahoo.com/group/csrchicksusa>
- Net Impact [www.net-impact.org](http://www.net-impact.org)
- SustainAbility [www.sustainability.com](http://www.sustainability.com)