



SOM'S INSIDE SCOOP: ENVIRONMENTAL MANAGEMENT

RELEVANT CLASSES – IN AND OUTSIDE SOM

- **FES 500:** Greening the Industrial Facility
- **FES 727:** Forest Financial Analysis
- **FES 730:** Environmental Health
- **FES 733:** Economics of Pollution
- **FES 737:** Valuing the Environment
- **FES 744/ARCH 903:** Introduction to Planning and Development
- **FES 763:** Emerging Markets for Ecosystem Services
- **FES 766:** Public-Private Partnerships: Lessons from the Water Sector
- **FES 772:** International Environmental Organizations: UNEP and Global Governance
- **FES 801:** Energy Systems Analysis
- **FES 834:** Climate Change Seminar
- **FES 852:** Energy Economics and the Environment
- **FES 853:** Private Investment and the Environment
- **FES 861/LAW 20348:** Environmental Law and Policy
- **FES 863:** Economics of Water Quality and Water Scarcity
- **FES 870/LAW 20326:** International Environmental Law and Policy
- **MGT 527:** Strategic Management of Nonprofit Organizations
- **MGT 528:** Public and Private Management of the Environment
- **MGT 529:** Workshop on Entrepreneurship in the Nonprofit Sector
- **MGT 686/FES 814:** Financial Markets and the Environment
- **MGT 687/FES768:** Business Environment Leaders
- **MGT 688/FES 812:** Environmental Management and Strategy
- **MGT 689/FES 769:** Ecological Knowledge and Environmental Problem Solving
- **MGT 814:** Understanding the Financial Statements & Financial Condition of Private NFPs
- **MGT 820:** Energy Markets Strategy

FACULTY

- Dan Esty, Director, Center for Business and Environment at Yale
- Paul Bracken, Professor of Management and Political Science
- Garry Brewer, Professor of Resource Policy
- Marian Chertow, Assistant Professor of Industrial Environmental Management
- David Cromwell, Adjunct Professor of Entrepreneurship
- Erica Dawson, Assistant Professor of Organizational Behavior
- Nat Keohane, Assistant Professor of Economics
- Jonathan Koppell, Associate Professor of Politics, Policy, and Organization
- Erin Mansur, Assistant Professor of Economics and Environmental Economics
- Robert Mendelson, Professor of Forest Policy and Economics
- Robert Repetto, Professor of Economics and Sustainable Development
- Jeffrey Sonnenfeld, Professor of Management

SECOND YEARS INTERESTED IN/WITH EXPERIENCE IN THE FIELD

- Anamaria Aristizabal (third year)
- Zac Christie
- Nikheel Dhekne
- Amanda Doster
- Sara Eisenstat (third year)
- Eliza Eubank (third year)
- Marc Hiller (third year)
- Spencer Hutchins
- Charlotte Kaiser (third year)
- Michael Lichtenfeld (third year)
- Bailey McCallum (third year)
- Kiran Patankar
- Jeff Plewes
- Matt Quinlan (third year)
- Kirin Ramineni
- Matt Sly
- Vanessa Stewart
- Heather Stone
- Austin Whitman (third year)

HELPFUL ALUMNI

- Kyle Datta, Managing Director, Rocky Mountain Institute
- Seth Dunn, GE Wind Energy
- Jamie Fergusson, IFC
- Nancy Levin, US Environmental Protection Agency (SF)
- Josh Levine, Haley and Aldrich
- Marni Rapoport, PPM Energy
- Jackie Prince Roberts, Senior Advisor, Environmental Defense
- Jeff Reamer, GE Energy Financial Services
- Curtis Robinhold, Manager, British Petroleum
- Ned Sullivan, President, Scenic Hudson

ORGANIZATIONS RECRUITING THROUGH THE CDO

- Cherokee Investment Partners
- GE Energy Financial Services
- GreenOrder
- National Park Service Business Plan Initiative
- Packard Environment Fellowship

YALE AND NEW HAVEN RESOURCES

- Center for Business and Environment at Yale: <http://www.yale.edu/cbey/>
- Yale Center for Environmental Law and Policy: <http://www.yale.edu/envirocenter/>
- Industrial Environmental Management Center: <http://www.yale.edu/iem/>
- Yale University Office of Sustainability: <http://www.yale.edu/sustainability>
- Yale School of Forestry and Environmental Studies: <http://www.yale.edu/environment>

- New Haven Action: <http://www.newhavenaction.org>

PUBLICATIONS, PERIODICALS, WEBSITES

100 Jobs in the Environment

Debra Quintana

- Profiles people working in environmental jobs. Each left page lists a job, duties, salary, prospects, education needed, etc.; each right page tells the story of someone who has this job - how they got it, what they do all day, where they see themselves going. The information isn't in-depth, but it's certainly complete enough to help you decide whether to further investigate a career.

Beyond Grey Pinstripes

Source: World Resources Institute

<http://www.beyondgreypinstripes.org/results/index.cfm>

- According to this study a growing number of MBA programs are including social and environmental issues in their curricula. Although 82 MBA programs worldwide report including social and environmental topics, the survey also found that far greater integration of these issues into required MBA curricula is urgently needed to meet the business challenges of a global marketplace. Beyond Grey Pinstripes evaluates how well MBA programs integrate social, environmental, and sustainability topics into business training.

Beyond The Green: Redefining and Diversifying the Environmental Movement

Source: Environmental Careers Organization

- Shows how people of color are playing a greater role in the environmental movement, and how nonprofit organizations are leading the charge. This study addresses topics that include: what mostly white environmental organizations are doing to diversify their agendas, staff, boards and memberships; how people of color can get more involved in nonprofit environmental work; and the role of internships in diversification. Beyond The Green presents the results of ECO's study about the struggle for "environmental justice", and provides a comprehensive bibliography and organizational resources. Available through ECO for \$15, plus \$3.20 postage and handling.

Complete Guide to Environmental Careers in the 21st Century

Kevin Doyle, Environmental Careers Organization

- Offers an overview of environmental professions, including a statistical review of the environmental industry in the private sector, state and local government, federal government, academia, and nonprofits. It analyzes environmental trends for the 21st century and the likely impact of those trends on future career opportunities. Also helpful are the tips on career search strategies and the case studies that offer an up-close look at a variety of environmental professionals, what they really do, and how they arrived at their current positions.

Green At Work: Finding a Business Career That Works for the Environment

Susan Cohn

- Interviews with more than 70 individuals working in finance, marketing, the arts, education, and media demonstrate there are environmental jobs in every company and sector. Extensive listings give direct access to key contacts in 400+ companies and organizations. A bit outdated, but still an excellent resource for job finders at all stages of their career.

Life in the Trenches

John Snyder

<http://www.greenbiz.com/jobs/lifecareer.cfm>

- Profiles real people doing good, green jobs, such as the former Senior Manager for Environmental Management and Product Safety, Canon USA; the Environmental Conservation Manager, Hallmark Cards; the Director of Natural Resources, Stonyfield Farm; the Outreach

Director, Resource Conservation Alliance; the Director of Environmental Affairs, Citigroup; and the Plastics in the Environment Expertise Center Manager, Dow Chemical Company.

Organization	Website
Action Without Borders	www.idealists.org
Association for Environmental and Outdoor Education	www.aeoe.org/jobs/
Center for Conservation Biology	http://conbio.net/scb/Services/Jobs/search.cfm
Cyber-Sierra Natural Resources Job Search	www.cyber-sierra.com
DevelopmentEx.com	www.developmentex.com/job_opportunities/
EarthWorks	www.earthworks-jobs.com/
EcoEmploy	www.ecoemploy.com/
EE Link Job Listing Page (North American Association For Environmental Education)	http://eelink.net/cgi-bin/ee-link/view_jobs.cgi
The Environment Directory	www.webdirectory.com/
Environmental Career Center	www.environmental-jobs.com
Environmental Careers Organization	www.environmentalleague.org/
EnviroNetwork	www.environetwork.com
Environmental Career Opportunities	www.ecojobs.com
Forestry Careers and Employment	www.forestryusa.com
GIS Jobs Clearinghouse	www.gjc.org
GreenBiz.com	www.greenbiz.com/jobs/
Green Dream Jobs	www.sustainablebusiness.com/jobs/index.cfm
International Development Jobs	www.devnetjobs.org
Network for Change	www.envirolink.org
Orion Society	www.oriononline.org/pages/ogn/services/ICS/ogninternships.html
The Outdoor Network	www.outdoornetwork.com/jobnetdb/default.html
PIRG (Public Interest Research Groups)	www.pirg.org/jobs/
Student Conservation Association	www.sca-inc.org/vol/vol.htm
Sustainable Business.com	www.sustainablebusiness.com
US Government's official source of job information	www.usajobs.opm.gov